

## Enhanced partner ecosystem gives you more service provider options for PSTN connectivity and simplifies your cloud migration

Zoom Phone Provider Exchange makes it easier for customers using BYOC to choose their preferred PSTN provider partners and for partners to share their services with a rapidly expanding global customer base. Zoom Phone Provider Exchange is an improved way to connect with cloud peering partners, promote the discovery of new providers, and enable self-service of phone numbers from your selected partner.

### About Zoom Phone PSTN connectivity options

Zoom Phone offers native service in more than 45 countries and territories, and we're constantly expanding to new regions. When you need phone service in regions without our native service, we offer the Bring Your Own Carrier (BYOC) option. Zoom Phone BYOC allows you to keep your existing service provider contracts, phone numbers, and calling rates with your preferred PSTN carrier. So any organization with locations and employees in another country, even if Zoom doesn't have native service there, can use Zoom Phone through BYOC connectivity. Zoom Phone Provider Exchange brings more carriers and managed service providers to the BYOC table.





#### **Benefits for customers**

Businesses migrating to a cloud phone system with multiple sites across various geographies need the flexibility to pick the right connectivity option for their callers. Zoom Phone Provider Exchange surfaces more PSTN providers from our ecosystem and simplifies the setup of your BYOC services and cloud phone migration.

Expanded carrier choices

With more provider options in more geographies, select a PSTN carrier that meets your unique calling, coverage, and managed service needs.

Enhanced services

Get more value-added services from your carrier partner, including local currency support, managed PSTN connectivity, and expanded global PSTN services like non-geographic numbers and flexible calling plans.

Seamless management

Provider Exchange partners provide a single pane of PSTN procurement and provisioning for your hybrid phone and contact center needs.

### **Benefits for partners**

Zoom Phone Provider Exchange is an opportunity for carriers, managed service providers, and aggregators to extend current relationships and build new ones. By enhancing our existing BYOC cloud peering program, more Zoom Phone customers can discover and adopt your services.

Business growth

Get listed on the Zoom App Marketplace and market your services to Zoom's global customer base.

New revenue opportunities

Add value beyond PSTN connectivity with customized services, even resale of Zoom unified communications as a bundled offering to customers.

Simplified process

Reduce the time to market with our templated partner toolkit and documentation that simplify the app development journey.

# Learn more about Zoom's Cloud Peering Partner Program

Want to join Zoom's enhanced Cloud Peering Partner Program? Fill out the form linked below. If you meet the requirements, you will be contacted by the Zoom team regarding next steps.

**Get in Touch** 



